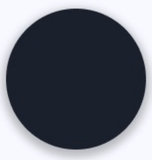
Colours

Primary palette



- Dark Charcoal #1A202C → Main background (authority, gravity)



- Navy Blue #1E2449 → Text on lighter backgrounds, or secondary background



- Bright Yellow #FEDE55 → Positive emphasis (good statements, unity, hope, strong Europe)



- White #FAFBFA → Clean text colour on dark backgrounds



- Muted Blue-Grey #9BA5B5 → Neutral, explanatory background

Accent



- Deep Red #860B0B → Negative emphasis (aggression, bombs, veto, division).

Gradient (for images)



- Muted overlay (60%): #1E2449 → #FAFBFA

Typography

- Lora (Serif): headlines, slogans, quotes
- Inter (Sans-serif): explanations, carousels, captions.
- Use font size, weight, and colour for hierarchy.
- Use Lora in ALL CAPS at ~120pt for single-sentence statement posts
- Use Lora at ~80pt for posts with quotes
- For carousels or explanatory slides, use Inter at 48pt for body text
- For emphasis in slogan posts, can mix Inter (sans-serif) with Lora (serif), but preferably on a key word(s)

Content mix (examples)

1. Graphic thumbnails





2. Image backgrounds (with overlay)





3. Photos / faces (+ minimalist captions)



